

PROJECT DESCRIPTION

Organization of production of perfumery products (perfumes, room fragrances, car fragrances) and disinfectants for hand treatment using the production facilities of Azalia PUE.



TOOLS

- modern European equipment
- production certification according to ISO 9001-2015
- license for the production of perfumery products and work with ethyl alcohol
- adopted the labeling of perfumery products "CHESTNY ZNAK"

PROJECT ADVANTAGES

- exemption from the charge and payment of VAT within Belarus
- quick launch: from 3 months for new products, including certification
- the shortest production time: from 45 days
- production of up to 7,000 units of products per day



PROJECT PARTNER

Azalia PUE is a private perfumery and cosmetic enterprise that has been producing perfumery products since 1995. It is a family business, founded by 3 generations. In addition to the development of its own trademark Azalia Parfums, the company provides services for the creation of perfumery projects of any complexity for third-party customers on a turnkey basis, from concept creation and design development, production, certification to the release of finished products into circulation. The clients of the company are: Belita, HC Dynamo-Minsk, Meshkov Brest Handball club, MMA fighter Khabib Nurmagomedov and others.

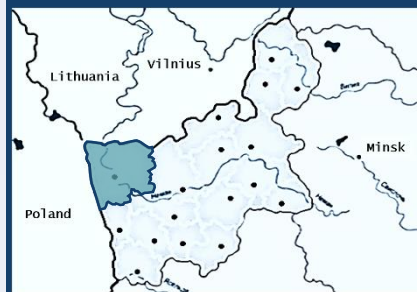
Form: investment idea

Sector: production of non-food alcohol-containing products

Initiator: Azalia PUE



estimated cost of launching a separate direction from 1 mln euros



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