



*Lidiaeva Tatyana Aleksandrovna,  
Deputy Head of sports and tourism department of  
Grodno Region Executive Committee*

# Visa-free visits to the Republic of Belarus



- Presidential Decree of the Republic of Belarus of January 9, 2017 No. 8;
- Presidential Decree of the Republic of Belarus of August 7, 2019 No. 300

Entry to the visa-free territory Brest-Grodno is allowed for citizens of 73 states

## HOW TO GET THERE:

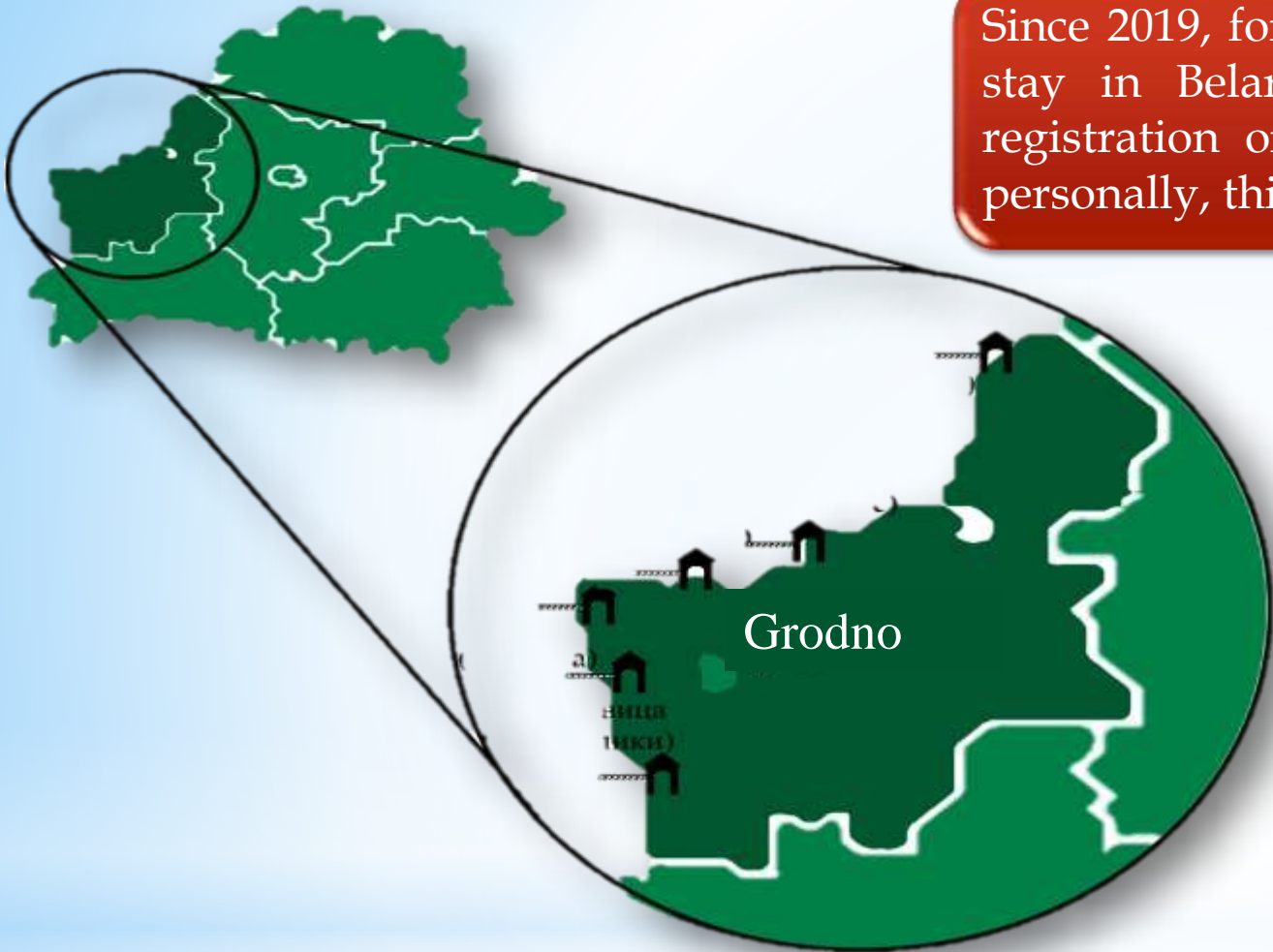


**MINSK**



**BREST, GRODNO**





Since 2019, foreigners and persons without citizenship planning to stay in Belarus for over 10 days can go through electronic registration online without contacting the internal affairs bodies personally, this service is free.

The period of visa-free stay for foreigners in the visa-free territory Grodno-Brest is limited by the duration of the tour purchased from the tour operator and should not exceed

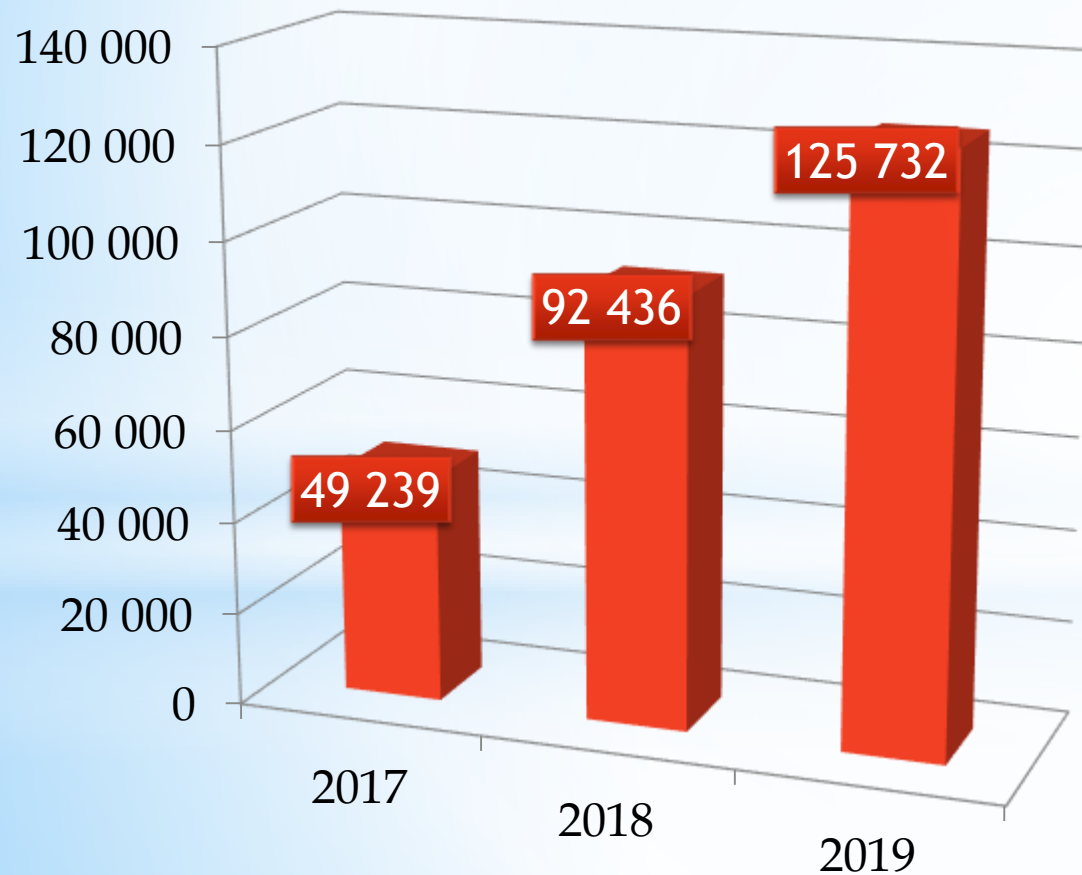
**15** days

- Road checkpoints:**
  -  Bruzgi (Kuznitsa Belostotskaya)
  -  Privalka (Raigardas)
  - Benyakoni (Shalchininkai)
  - Berestovitsa (Bobrovniki)
- Simplified checkpoints:**
  -  Forest (Rudavka)
  -  Privalka (Shvyandubre)
  - 
- Railway checkpoints:**
  -  Grodno (Kuznitsa Belostotskaya) (railway station Grodno)
- Checkpoint:**
  -  Airport Grodno

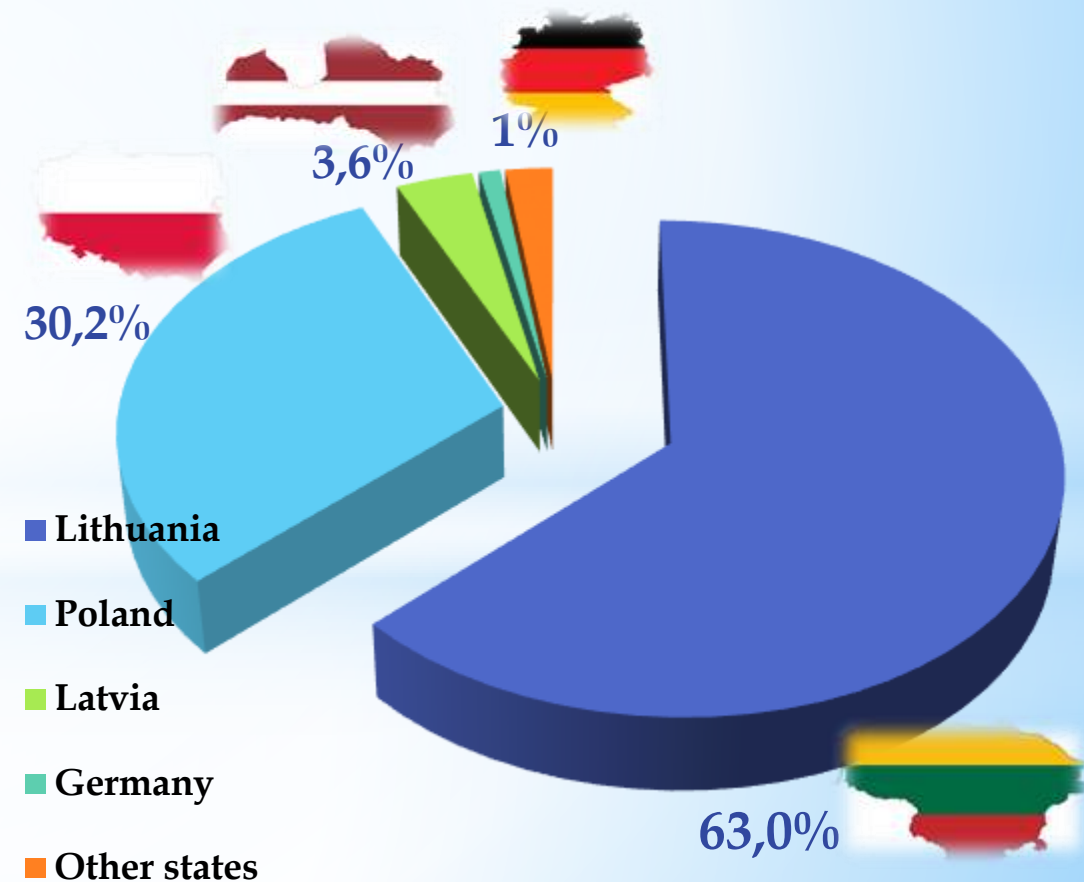


# Tourists number who visited Grodno region without a visa

The total number of foreign tourists who visited Grodno region without a visa in 2017-2019



Structure of foreign tourists who visited Grodno region without a visa in 2017-2019, by country

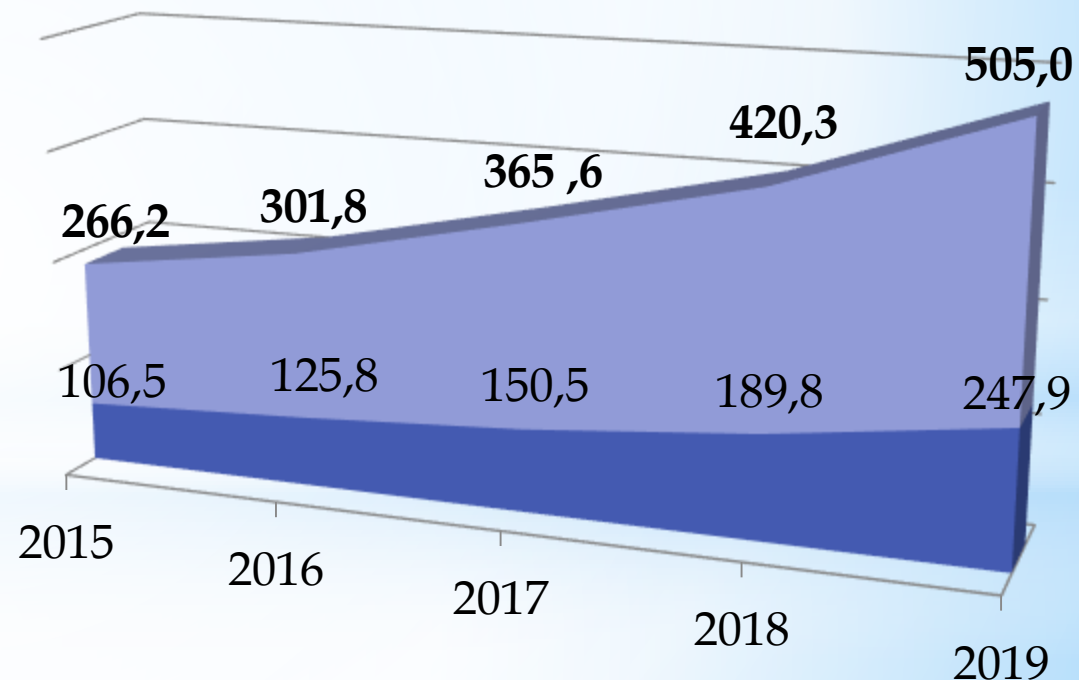


# Tourism industry development indicators of Grodno region

**Export of tourism services in Grodno region in 2016 - 2019 (US \$ million)**



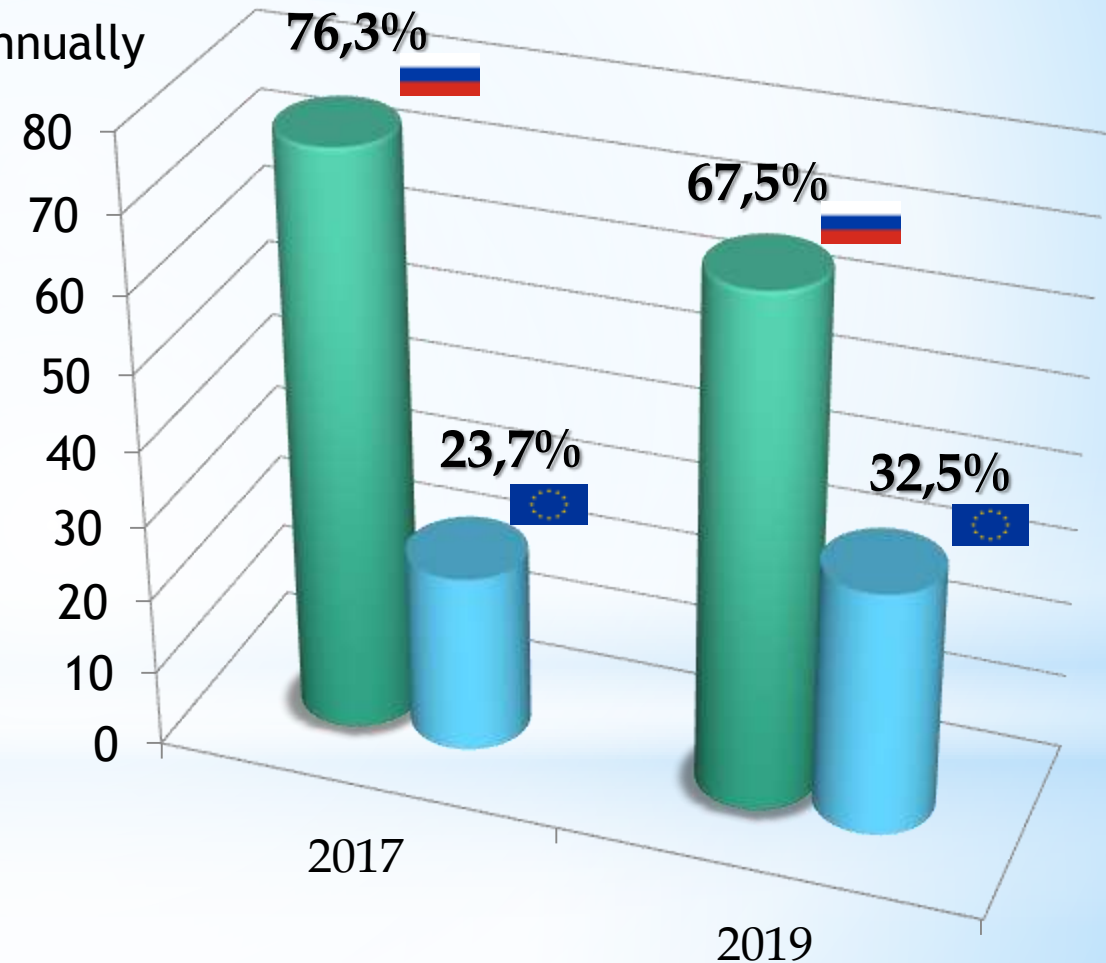
**Dynamics of tourist arrivals to Grodno region**



# Diversification of tourism services export

 The share of the Russian Federation decreases annually  
(2017 - 76.3%, 2019 - 67.5%)

 The share of the European Union is gradually increasing



# The economic effect of the introduction of visa-free entry



First place in the Republic of Belarus among regions in terms of investment in the tourism sector in 2018 (18.2 million US dollars)



There are 95 food and beverage facilities for 1940 places in Grodno



2000 new jobs were created



82 trade facilities operating with the system TAX FREE



There are 9 accommodation facilities for 300 places

# The effect of the introduction of visa-free regime



Cognitive, medical and event types of tourism, weekend tours are actively developing



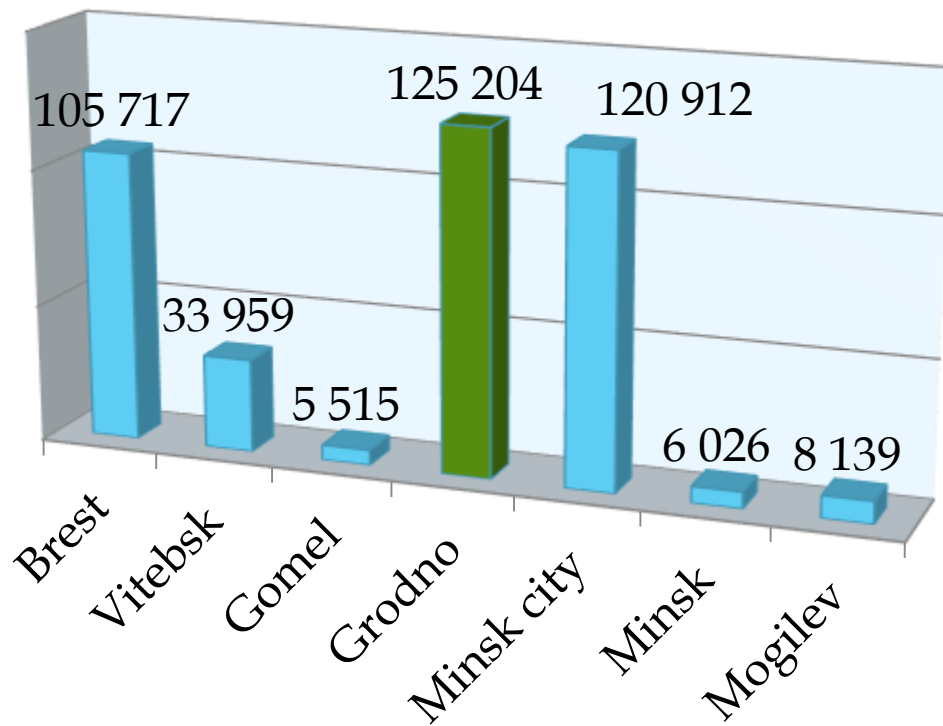
On average, a foreign tourist leaves about **100 \$** per day



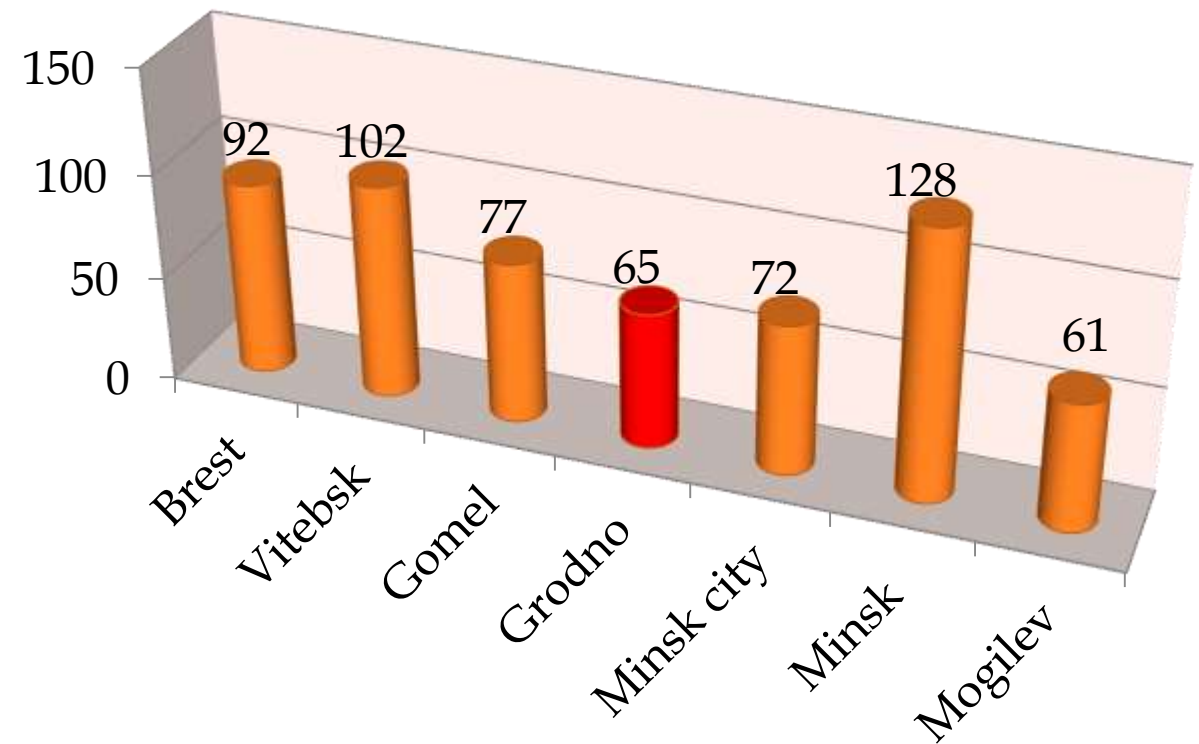


# In 2019, the average occupancy of hotels in Grodno was over 70% and is growing every year

The number of organized tourists and sightseers by regions in 2019



Number of hotels and similar accommodation facilities by region in 2019



## Tourist infrastructure of Grodno region in 2019

Number of collective accommodation facilities, units	65
All at once capacity	2 553
Number of individuals staying in hotels in 2019, thousand people	155 472
Capacity coefficient, %	34,4
The number of sanatorium, health-improving and other specialized accommodation facilities, units	11
Number of tourists accommodated in sanatoriums	117 650
Number of agro ecotourism entities, units	399
Number of persons accommodated by agro ecotourism entities, thousand people	85 528



# MARKETING

□ New markets: **China, Finland, Spain, Azerbaijan**

**Annual participation in international tourism exhibitions:**

	Berlin (Germany)
	Beijing (China)
	New-York (USA)
	Tallin (Estonia)
	Baku (Azerbaijan)
	Warsaw (Poland)
	Moscow (Russia)
	Minsk (Belarus)

**Tourism potential presentation:**

	Latvia
	Lithuania
	Estonia
	Russia

**Organizing familiarization tours:**

	Poland
	Russia
	UAE
	Latvia
	Lithuania

## The main efforts in the development of tourism in 2020-2021 will be aimed at:



overcoming the negative consequences caused by the coronavirus pandemic



development of a tourist brand for Grodno region and its active promotion as a tourist destination in the countries of the European region and in other promising international markets



modern tourist infrastructure establishment, service improvement in all areas of hospitality



establishment of a comfortable tourist information environment (establishment of tourist information centers, travel guides and electronic guides, tourist navigation development)



ensuring transport accessibility of Grodno region by air and railroad

# 2020 - overcoming the consequences of Coronavirus

ACCORDING TO THE WORLD  
TOURISM ORGANIZATION, THE  
INDUSTRY WILL LOSE 5-7 YEARS  
OF DEVELOPMENT.

AN EXPECTED DROP OF 20-30%  
COULD LEAD TO A DECREASE IN  
INFLOW FROM INTERNATIONAL  
TOURISM (EXPORT) IN THE  
AMOUNT OF \$ 300-450 BILLION.



*Thank you for you attention!*